

# Florida Department of State Cyber Navigator Program



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# Christopher Krebs

Director of DHS CISA

July 11<sup>th</sup>, 2018

DHS'S PROGRESS IN SECURING ELECTION  
SYSTEMS AND OTHER CRITICAL  
INFRASTRUCTURE

There are things as simple as hiring what we are calling a *cyber navigator*, someone that actually has cybersecurity expertise that can get out from your State capital and go work with the various counties.

Because that is the real challenge here, is that when you think about across the Nation, there's close to, if not over, 10,000 jurisdictions and there's not enough cybersecurity expertise to go around as it stands, so let's--let's continue to invest in that.





# The State of Florida Program

Created under then Governor Rick Scott in 2018 to provide cybersecurity subject matter expertise to local Elections Officials.



**AP**

Florida Gov. orders hiring of election security consultants

## Florida Gov. orders hiring of election security consultants

By GARY FINEOUT May 3, 2018



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TALLAHASSEE, Fla. (AP) — Florida Gov. Rick Scott said Thursday that the state would hire special election security consultants in advance of this year's critical elections despite state legislators rejecting a similar request earlier this year.

Scott and state officials had asked the Florida Legislature to create a cybersecurity unit in the state's elections office to combat a "growing threat." The move came after an effort to infiltrate the state's election systems during the 2016 elections.

### RELATED TOPICS

Legislature

Florida

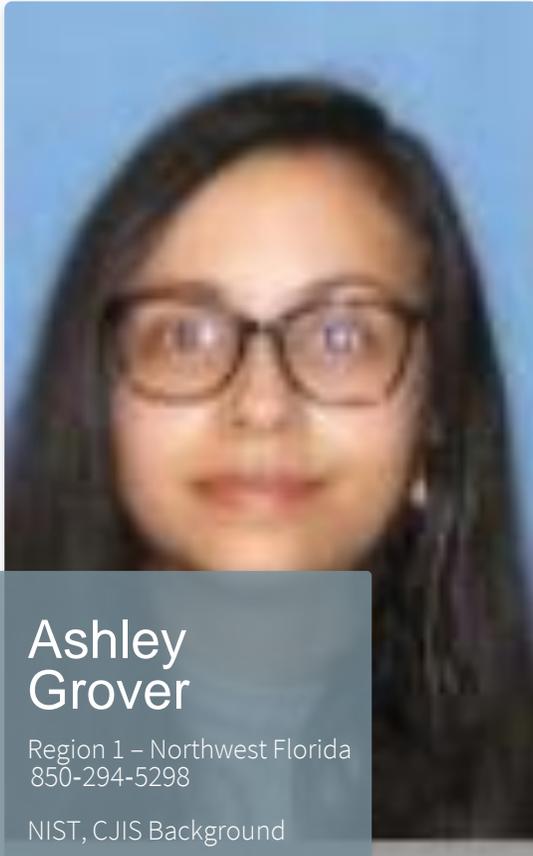


# Current Navigator Team



A collection of different experiences and backgrounds brought together for the benefit of Elections Offices.

**Cyber Navigator Hotline: 850-245-6502**



**Ashley Grover**

Region 1 – Northwest Florida  
850-294-5298

NIST, CJIS Background

Threat intelligence, Policy  
Creation, End User Training



**Carl Delesdernier**

Region 2 – Northeast Florida  
850-528-3621

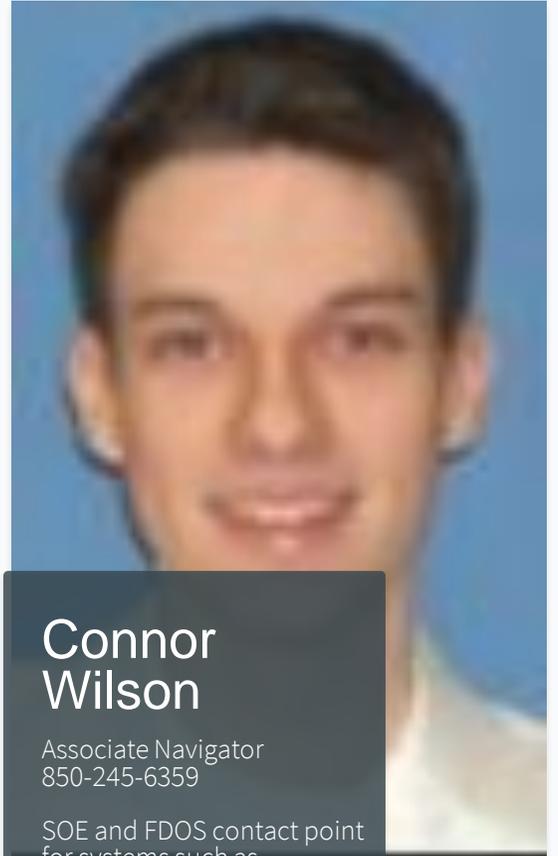
Elections Experience  
Cyber-security & Data privacy  
Incident Handling  
Network Hardening



**Lorenzo White**

Region 5 – Southwest Florida  
850-445-8336

CISSP, Navigator Program  
Lead, Specializations:  
Cybersecurity, Regulatory  
Compliance, Incidence  
Response



**Connor Wilson**

Associate Navigator  
850-245-6359

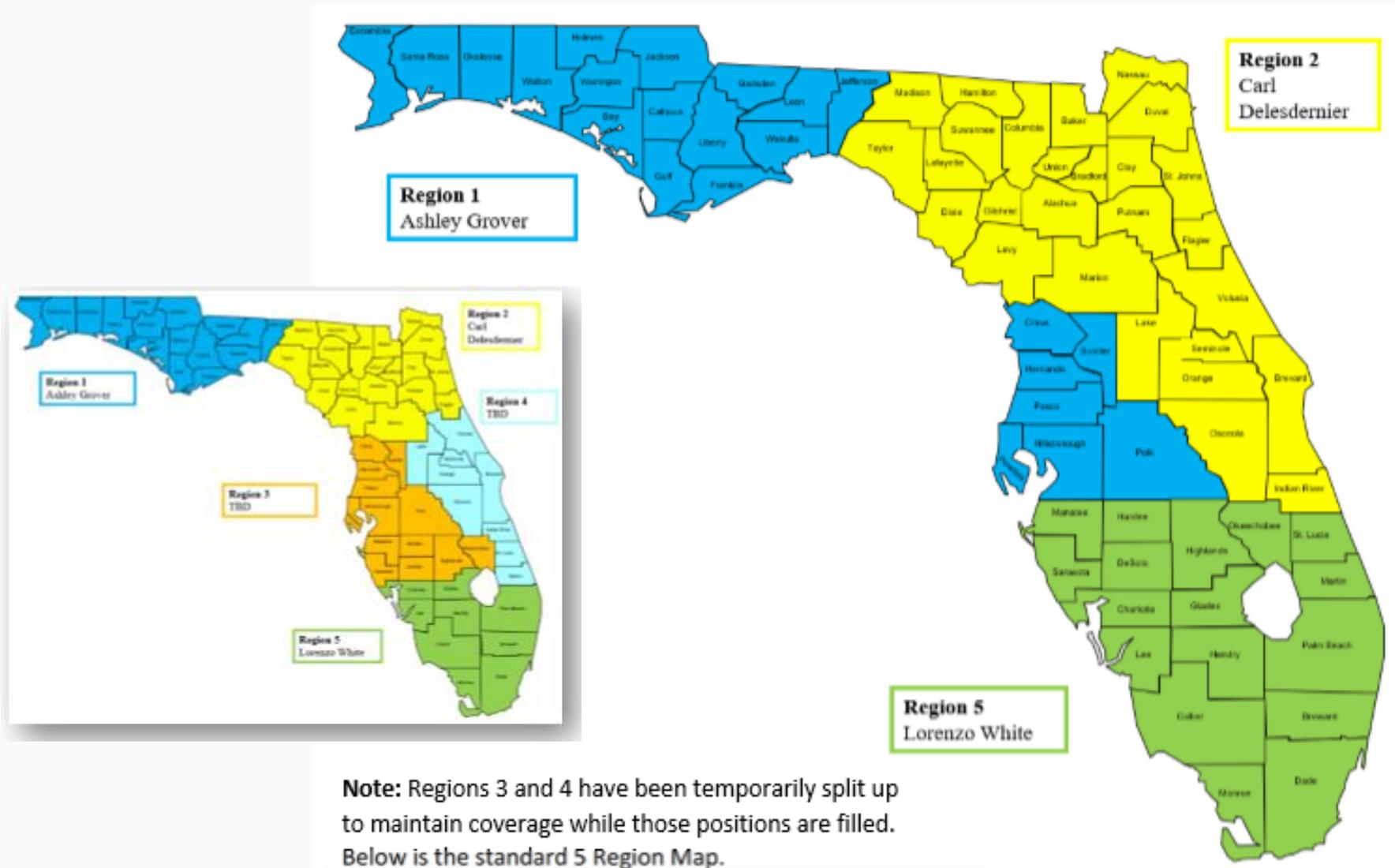
SOE and FDOS contact point  
for systems such as  
MIM\FVRS and some SOE  
Portal functions



# Regions



Each Navigator serves as the primary contact for a specific region.



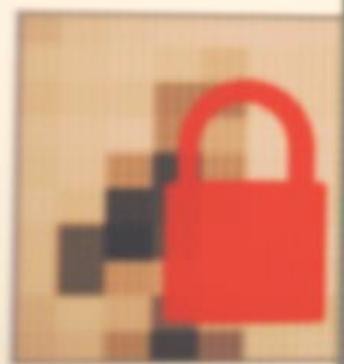
**Note:** Regions 3 and 4 have been temporarily split up to maintain coverage while those positions are filled. Below is the standard 5 Region Map.



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**RANSOMWARE ATTACK**

**PAY TO UNLOCK YOUR FILES**

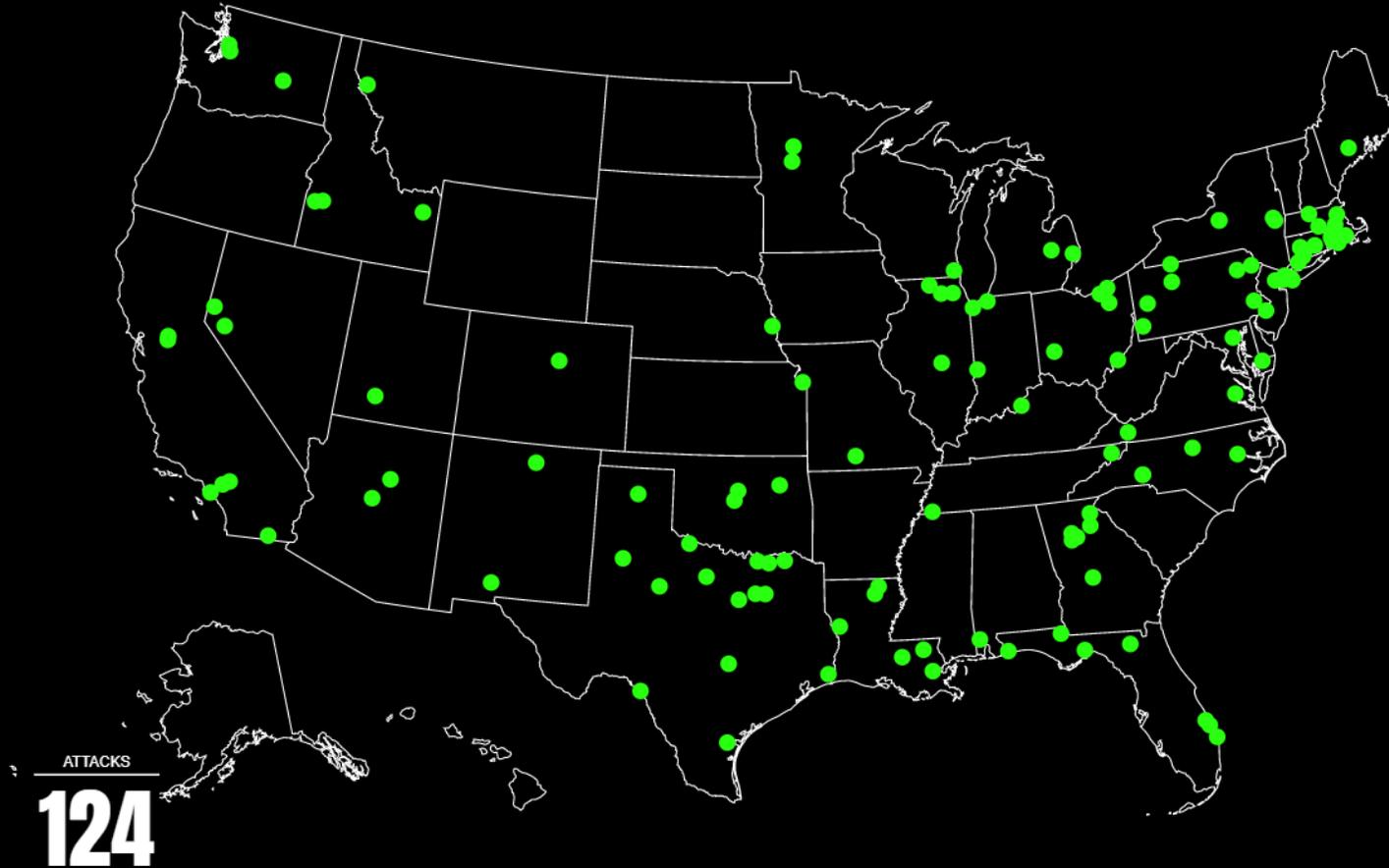


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# Ransomware and Government IT

State and Local Government agencies have become a common target for ransomware campaigns, especially from those looking to capitalize on a lack of budget and cybersecurity training.



Reported Attacks Against State and Local Governments in 2019

<https://statescoop.com/Ransomware-Map/>

# RANSOMWARE'S RISE

Ransomware is a recent development, and the scourge has really taken off over the past couple years. While we're only discussing ransomware's effect on state and local government, there is no industry that hasn't felt the pain of this infection. Other common and high-profile targets include hospitals and medical care providers, companies in the oil and gas industry, and utility companies.

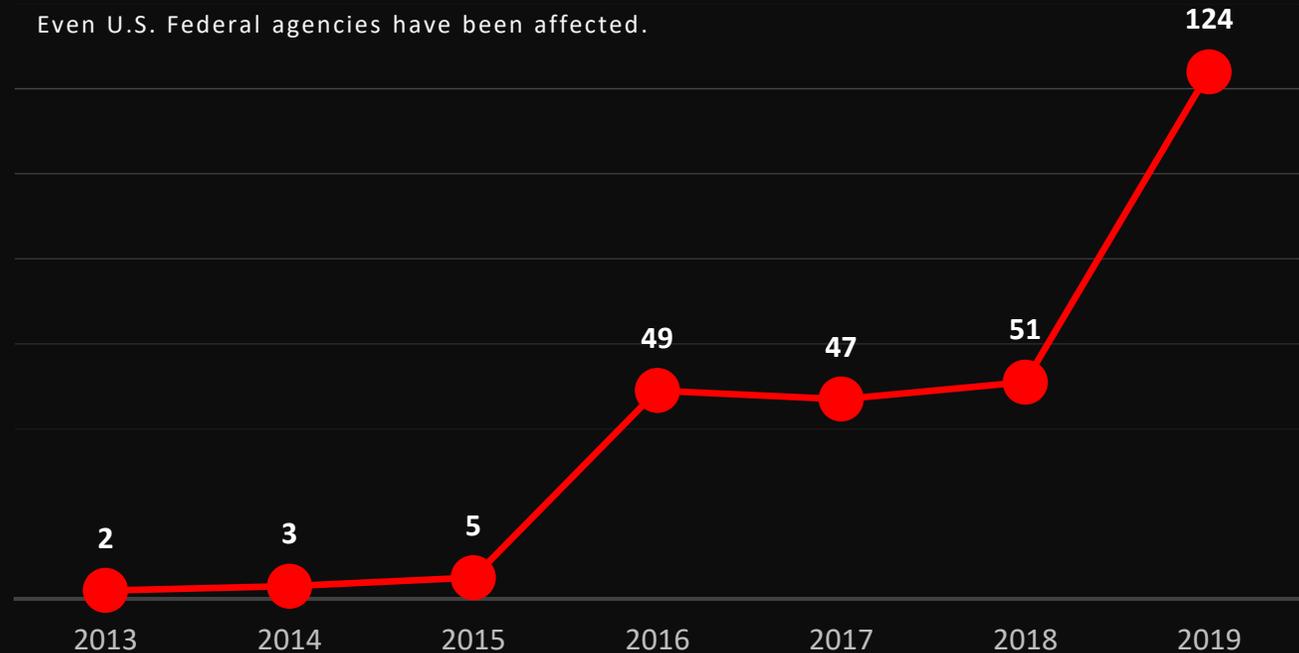
Even U.S. Federal agencies have been affected.

## Reported Attacks Per Year

According to data from Statescoop.com, reported attacks have skyrocketed in 2019 with over double the number of reported attacks against state and local government targets in 2019 than in 2018. This doesn't include unreported attacks that may never come to light.

## Bigger Ransoms

Attacks reported in 2013 and 2014 had small ransom demands, usually around \$500. Ransom demands have gone up with the number of infections. For example, the August 2019 attack against the Vernon Texas Police Department included a **\$2.5 million dollar ransom**.



# DO THEY PAY THE RANSOM?

Most agencies do not pay the attackers and work diligently towards restoring their systems post attack. However, some agencies do pay which spurs attackers on in the hopes of making more profits. The FBI and DHS state that ransoms should not be paid as it encourages more ransomware attacks. There's also new strains of ransomware that are simply extortion. The ransomware is completely destructive, and files cannot be recovered whether the ransom is paid or not.



## IN THE NEWS

Attacks on large cities and government agencies make national headlines as potentially hundreds of thousands of citizens are impacted by service outages. Here's three famous examples of major attacks.



**2018** Colorado's Department of Transportation suffered a major outage after SamSam ransomware took down their network. The Governor declared a statewide emergency after the attack lasted 10 days and clean up efforts cost over **\$1.5 million**.



**2018** The City of Atlanta cyberattack has been well studied as one of the largest ransomware attacks of all time with recovery costs potentially in excess of **\$17 million** and effects felt by over **400,000** citizens.

Let's take a quick walkthrough of the Atlanta cyberattack.



**2019** Poor IT practices and a lack of funding result in Baltimore falling victim to the RobinHood ransomware. City functions such as property sales halted for weeks and the cleanup costs topped **\$18 million**.

```
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00000020: 7219 d0c4 c08a 3e28 3028 6f62 6a8b 3c3f ... /length 7 8 R /
00000030: 4669 6c74 6572 202f 466c 6174 6544 6561 Filter /PlateDec
00000040: 6f04 6520 3e3c 0a73 7472 6581 6d0a 7801 ode >> -stream.x
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00000060: 5972 790f 8a02 2992 0088 0b3a add5 e6a1 Yry...Z...h.A...
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0cfs 6789 7e01 637f 9280 b117 d708 309e ... S.../...C...h
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b0df 4f12 5779 ab78 735c 6e7f 3e96 dff1 ... ..O.Wy..xs/n..>
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# SYSTEM OUTAGE

At 5:40 AM on March 28th, 2018 the City of Atlanta's Information Management Team receives alerts of an infection...

## BEFORE THE ATTACK

Multiple audits and assessments throughout 2017 and 2018 reveal over 2,000 vulnerabilities and misconfigured systems. Budget shortages and an IT culture that ignores best practice leaves these systems wide open for exploit.

## THE INFECTION

Attackers find these outdated servers exposed to the Internet and attack the weak passwords in order to gain access. Once inside, they start manually installing SamSam ransomware across the network.

## THE DAMAGE IS DONE

Residents begin losing access to services...



## \*\*\*OUTAGE ALERT\*\*\*

**The City of Atlanta is currently experiencing outages on various internal and customer facing applications, including some applications that customers use to pay bills or access court-related information. At this time, our Atlanta Information Management team is working diligently with support from Microsoft to resolve the issue. We are confident that our team of technology professionals will be able to restore applications soon. Our City website, [Atlantaga.gov](http://Atlantaga.gov), remains accessible and we will provide updates as we receive them.**



ATL Municipal Court  
@ATLCourt



**As the City of Atlanta vigorously works to resolve technical outages, Court dates scheduled for TODAY, March 29th will be reset. Please check your ticket and verify your mailing address is current to ensure you receive your reset notice in the mail.**

MUNICIPAL COURT OF ATLANTA



 @atlantamunicipalcourt

 @ATLCourt

 @ATLCourt

## NATIONAL NEWS

Widespread outages leave hundreds of thousands of citizens unable to pay traffic tickets, access court information, pay bills, and more. The Mayor and city officials are forced to go before national news outlets to explain the situation.



The City calls in support from State, Federal, and private industry partners to control the infection and begin restoring services. The bill for recovery crests \$2.5 million in days, and spirals to over \$17 million by the time everything is said and done. Full restoration of services takes weeks.

# LOCAL NEWS

## Ransomware attack on San Francisco public transit gives everyone a free ride

San Francisco Municipal Transport Agency attacked by hackers who locked up computers and data with 100 bitcoin demand



▲ Above ground it was business as usual but San Francisco's Municipal Transport Agency fell victim to ransomware on Friday. Photograph: Robert Galbraith/REUTERS

### San Francisco MUNI - 2016

San Francisco's Mass Transit Authority, MUNI, suffers a ransomware attack that leaves them unable to take payments resulting in free rides for all.



## 23 Texas cities were targeted in a "coordinated ransomware attack"

The majority of attacks were against small local governments, according to the state's Department of Information Resources.

BY TROY CLOSSON AUG. 19, 2019 1 PM

### Texas - 2019

A wave of ransomware attacks washed over Texas taking at least 23 city governments offline in less than a week's time.

### City of Albany, NY - 2019

Police and other essential services were forced to work offline as City Information Technology team members worked to restore systems from offline backups as quickly as possible.



## Albany's repair cost after ransomware attack: \$300,000

City officials say offline backup servers helped Albany avoid ransom payment



Amanda Fries | Sep. 27, 2019 | Updated: Sep. 27, 2019 3:18 p.m.

### State of Louisiana - 2019

Public agencies were crippled by the Ryuk ransomware and motor vehicles offices were closed for over 2 weeks. Governor Jon Bel Edwards stated, "some, but not all state servers" were affected.

SECURITY

## Some Offices Still Closed After Louisiana Ransomware Attack

Nearly three-quarters of Louisiana's motor vehicle offices remained closed Monday as state workers continue to respond to the lingering effects of a cyberattack that hit state servers two weeks ago.

BY SAM KARLIN, THE ADVOCATE / DECEMBER 3, 2019



Not every attack gets covered on national news such as CNN or Fox. But more often than not, the news gets out. Even if it's just at the local level. Here's some examples of news reports over the last few years highlighting just how widespread ransomware attacks truly are.

# PRACTICAL DEFENSE

Strong defenses will often prevent ransomware attacks from ever getting a foothold. While some agencies have started purchasing cyber insurance and advanced defense systems, there are some common and practical cyber hygiene precautions that any organization can take to minimize their chances of being a victim.

## USER TRAINING

Users are often the first line of defense against attacks like ransomware. Training users not to open or run unknown files, programs, and mail attachments will prevent many attacks.

## MAIL FILTER

Most phishing messages are connected to ransomware campaigns, so ensuring that mail filters are well tuned and combined with DMARC records will cut down on malicious messages.

## ANTIVIRUS

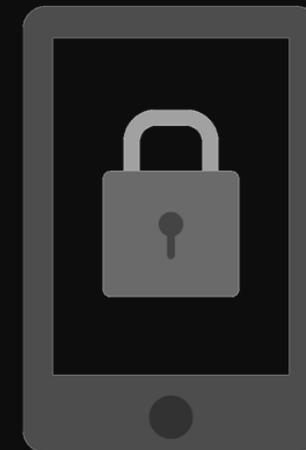
Newer antivirus products include ransomware defense and analysis techniques that minimize the chances of an infection gaining a real foothold.

## NETWORK SECURITY

Outdated and unpatched systems, unnecessarily open ports, and untuned firewalls are all open holes attackers use to sneak into organizations and wreak havoc on a network.

## BACKUPS

Good, offline backups are the best failsafe for when things go wrong. Backups should also be taken regularly and tested for completeness.



# LEADER'S RESPONSE



## Train Staff

Take advantage of training opportunities for your staff and yourself such as FedVTE's Elections IT Leader course, Cybrary for technical staff from FDOS, and Navigator trainings.



## Prepare for Disaster

Cyber incident response should be incorporated into disaster recovery planning and business continuity planning in order to ensure orderly response should the worst happen.

## Adopt a Framework

Tools like the FVRS MOA for Minimum Security Standards, NIST Cybersecurity Framework, and/or CIS Controls can help guide your plans, interactions with vendors, and back funding requests with requirements.



## Assess Gaps

Review your current posture compared to the framework(s) you choose to adopt and then create a plan on ways to address any issues. Work with your Cyber Navigator, CISA, or others if you would like assistance.



As an IT leader, you don't have to have a strong technical background to guide your staff through today's threat landscape. Focus on cyber hygiene, following a framework, and basic defense measures to prevent most attacks.

# SOE RESOURCES

You don't have to face cyberthreats alone.

There are State and Federal resources available to assist you in securing your environment.



## ➤ Cyber Navigators

- Navigator Training Program
- Microsoft Teams Alerts
- GAP Analysis\Assessments
- Security Architecture
- Tabletop Exercises
- Incident Assistance
- And More

## ➤ CISA Resiliency Review

<https://us-cert.cisa.gov/resources/slitt>

## ➤ Tabletop Exercises

## ➤ FedVTE

<https://fedvte.usalearning.gov/>

## ➤ Center for Internet Security's EI-ISAC

<https://www.cisecurity.org/ei-isac/>

## ➤ Threat Intel

## ➤ System Security Guidelines

## ➤ ALBERT Monitoring



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**RANSOMWARE ATTACK**

**PAY TO UNLOCK YOUR FILES**



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